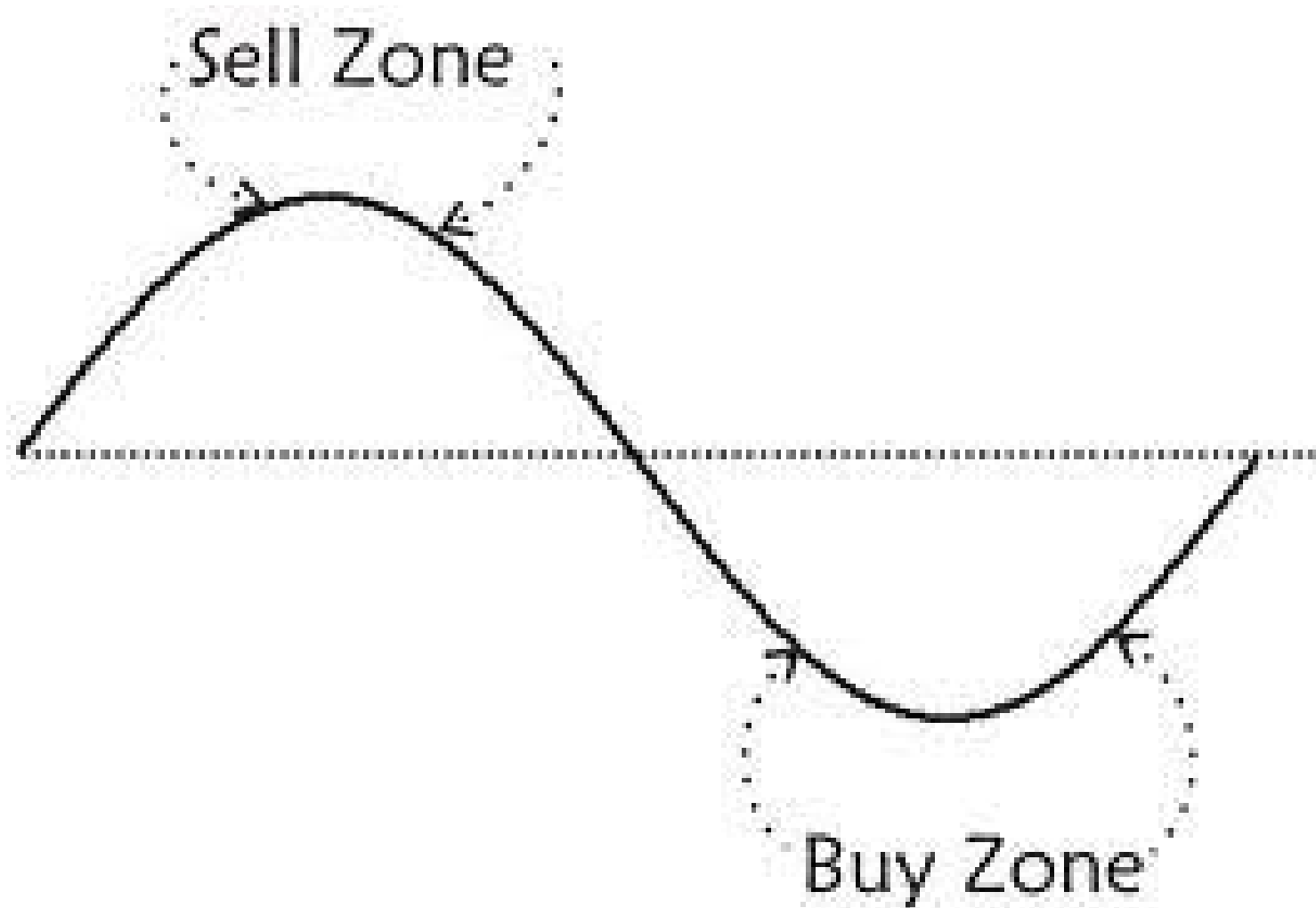


WHY PEOPLE SELL DURING CORRECTION



WHAT INVESTOR SHOULD DO?



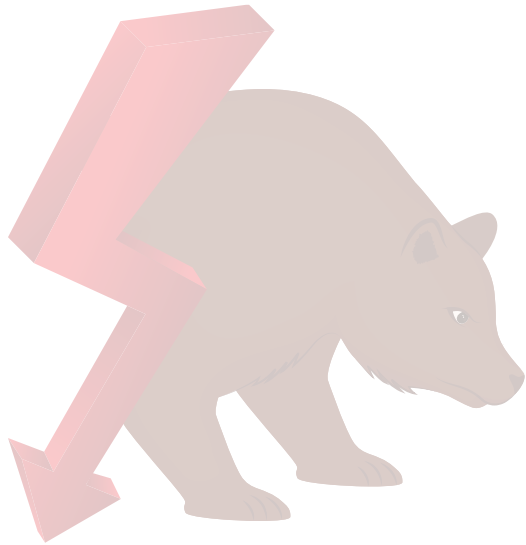
WHAT INVESTORS DO?



RIGHT STRATEGY

STAY INVESTED

STAY SAFE



WHY INVESTORS SELL IN PANIC?

DARNA MANA HAI!



**JO DAR GAYA
SAMJO MAR
GAYA!**



WHY INVESTOR SELL DURING CORRECTION?



FEAR

PRIMARY JOB OF MIND



**SURVIVAL
MECHANISM**



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IDENTITY THREAT &...



IDENTITY THREAT &...



threat

/θret/

noun

1. a statement of an intention to inflict pain, injury, damage, or other hostile action on someone in retribution for something done or not done.
"members of her family have received **death threats**"
synonyms: threatening remark, warning, ultimatum, intimidating remark; [More](#)

PAIN = THREAT

NEGATIVE RETURN MEANS PAIN



=

PAIN

MOST PEOPLE FLIGHT



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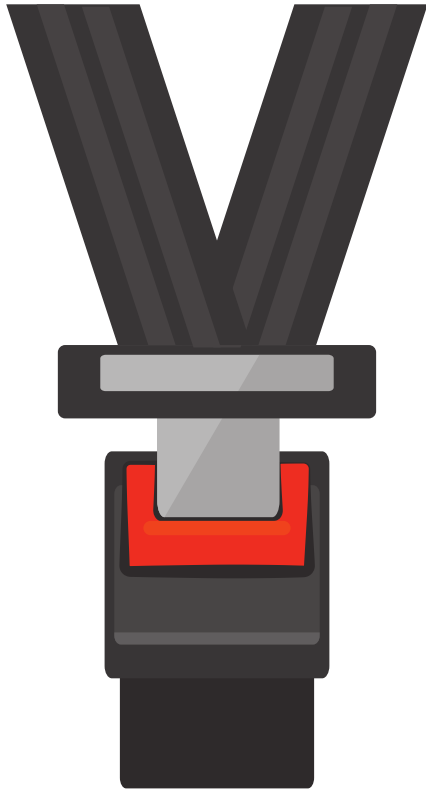
WHY ONE SHOULD NOT **SELL DUE TO FEAR?**

WHY YOU SHOULD NOT FEAR?

- WHEN IT GOES UP, YOU
FEEL **EXCITED!**
- WHEN IT GOES DOWN, YOU
FEEL **SCARED!**



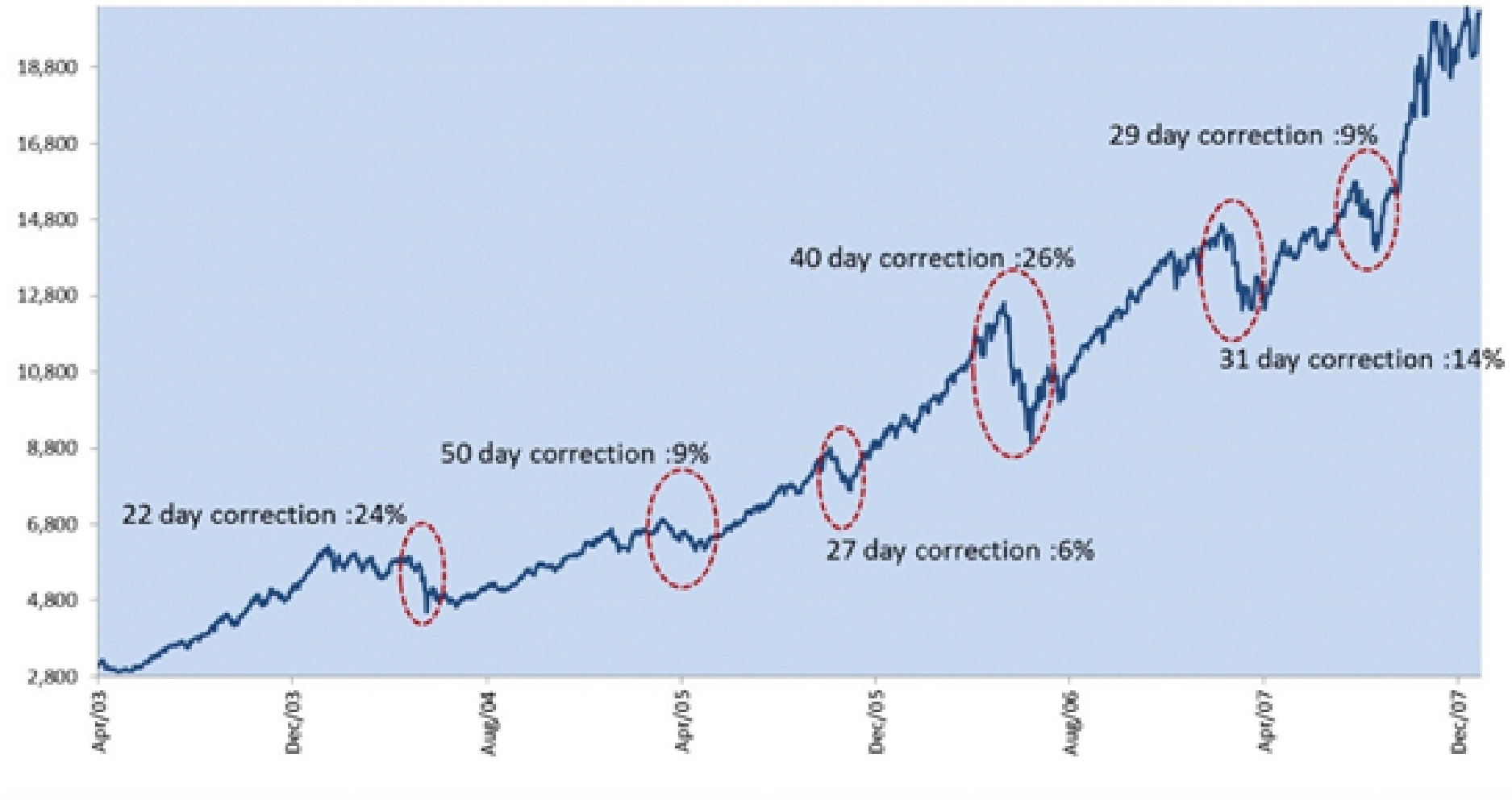
WHAT'S THE RIGHT STRATEGY?



OR



CORRECTIONS ARE NORMAL



3 THINGS YOU CANNOT PREDICT

- **WHEN** SHALL MARKET CORRECT?
- **HOW MUCH** WILL MARKET CORRECT?
- **HOW LONG** WILL IT TAKE TO RECOVER?

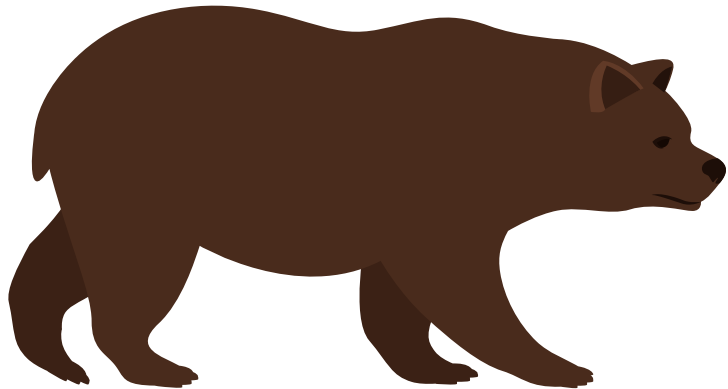


ONLY THING WHICH CAN BE PREDICTED IS

**CORRECTION
IS TEMPORARY!**

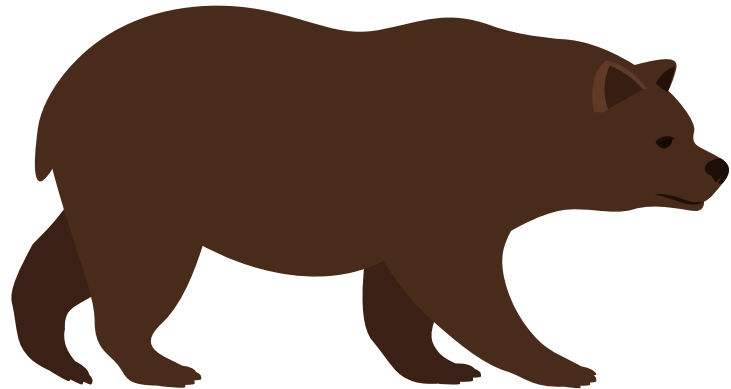
**GROWTH
IS PERMANENT!**

&



DURING 1992 - (HARSHAD MEHTA ERA)

**SENSEX
PLUNGED 54%
IN 1 YEAR**



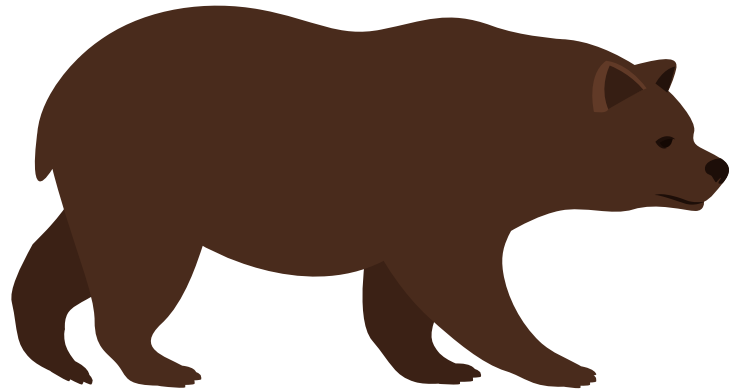
&

**SENSEX
RECOVERED 127%
IN 1.5 YEARS**



DURING 1996 - ASIAN CRISIS

SENSEX
PLUNGED 40%
IN 4 YEARS



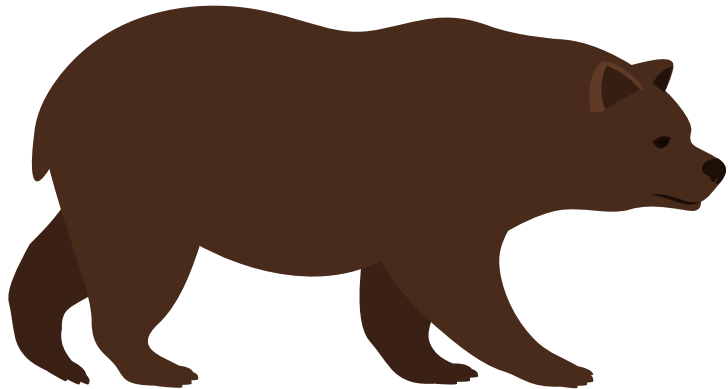
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SENSEX
RECOVERED 115%
IN 1 YEAR



DURING 2000 - TECH BUBBLE

SENSEX
PLUNGED 56%
IN 1.5 YEARS



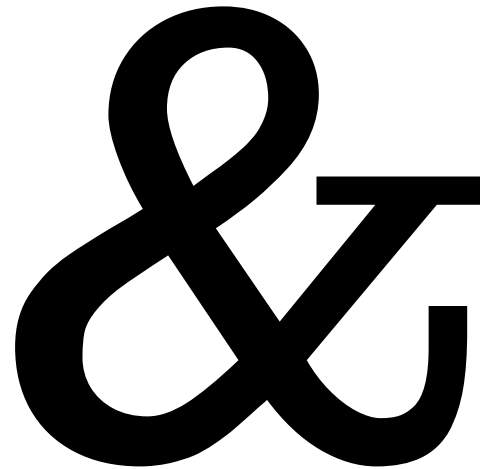
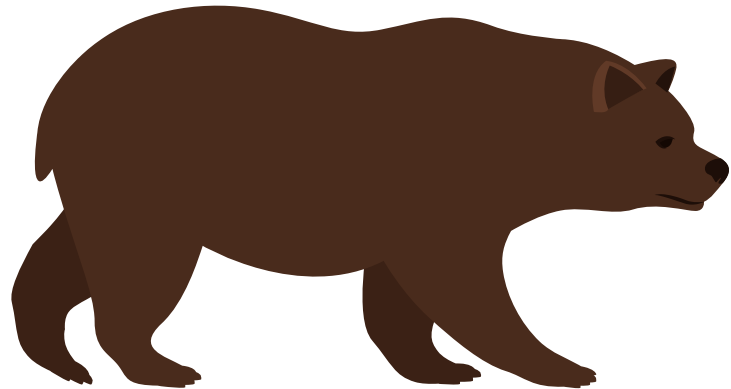
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SENSEX
RECOVERED 138%
IN 2.5 YEAR



DURING 2008 - LEHMAN CRISIS

**SENSEX
PLUNGED 61%
IN 1 YEAR**

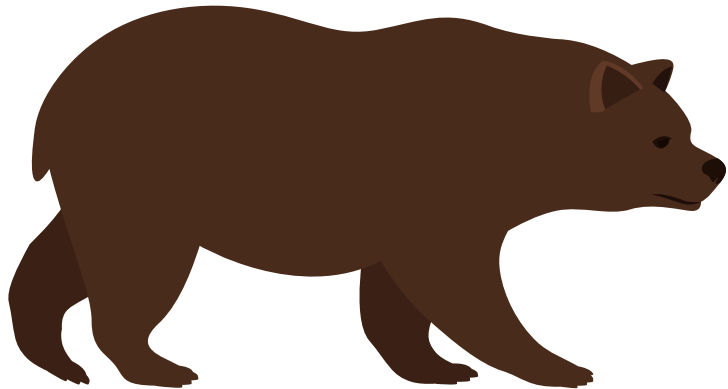


**SENSEX
RECOVERED 157%
IN 1.5 YEARS**



DURING 2010

**SENSEX
PLUNGED 28%
IN 1 YEAR**



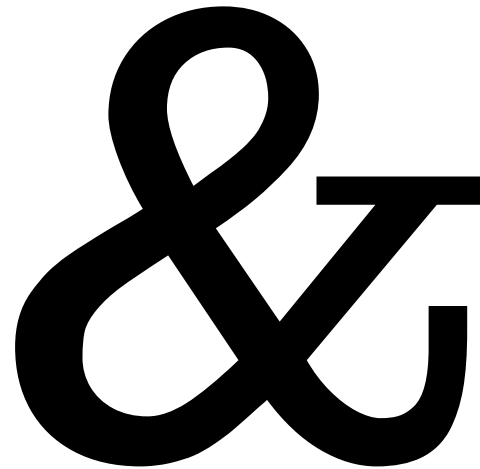
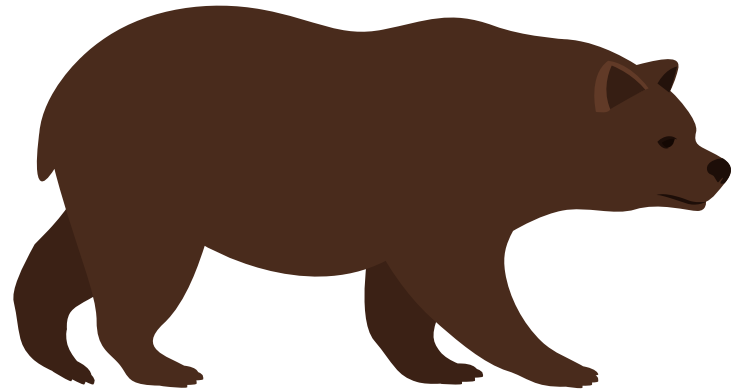
&

**SENSEX
RECOVERED 93%
IN 3 YEARS**



DURING 2020

SENSEX
PLUNGED 30%
IN LESS THAN A YEAR



SENSEX
RECOVERED ???
IN ??? YEARS



ATTRACTIVE VALUATION



Date of Observation	Market Cap (in Rs. Trillion)	GDP (in Rs. Trillion)	Market Cap to GDP Ratio	BSE S&P Sensex Level		Return in Next 3 years (CAGR)
				Observation Date	After 3 Years	
Dec-2007	72	48	149%	20287	20389	0%
Dec-2008	31	56	56%	9647	15455	17%
Oct-2010	72	72	100%	20032	21034	2%
Aug-2013	57	104	55%	18620	28343	15%
Feb-2016	87	133	65%	23154	35974	16%
Jan-2018	152	163	94%	35965	?	?
Aug-2019	136	195	70%	37018	?	?
9-Mar-20	137	206	66%	35634	?	?

Data Source: Bloomberg, BSE India, Internal Calculation. Past performance may or may not be sustained in future. For illustration purpose only. 1 Trillion = 1 Lac Crore.

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MOST INVESTORS COMMITTED MISTAKE DURING 2008 FALL

SIP return				
Time Period		Jan 2008 to March 2009		
Scheme Name	Category	Investment amount	Valuation	Profit/Loss
DSP Top 100 Equity fund	Large Cap	150000	114764	-35236
UTI Master Share fund	Mid Cap	150000	109746	-40254
Aditya Birla Sun Life Frontline Equity Fund	Large Cap	150000	107826	-42174
Tatalarge cap fund	Large Cap	150000	107812	-42188
Nippon India Large Cap Fund	Large Cap	150000	107374	-42626
Nippon India Tax saver fund	ELSS	150000	107125	-42875
HDFC Top 100 Fund	Large Cap	150000	106480	-43520
Franklin India Equity Fund	Multicap	150000	106284	-43716
SBI BLUE CHIP FUND	Large Cap	150000	105886	-44114
Franklin India TaxShield Fund	ELSS	150000	105364	-44636
Franklin India Bluechip Fund	Large Cap	150000	103069	-46931
ICICI Prudential Multicap Fund	Multicap	150000	102301	-47699
HDFC Equity Fund	Multicap	150000	101849	-48151
HDFC Mid Cap opportunity fund	Mid Cap	150000	101394	-48606
Nippon India Growth Fund	Multicap	150000	101121	-48879
HDFC Long Term Advantage Fund	ELSS	150000	100223	-49777
SBI Magnum Multicap fund	Multicap	150000	98880	-51120
Aditya Birla Sunline Equity Fund	Multicap	150000	98300	-51700
ICICI prudential long term equity fund	ELSS	150000	98199	-51801
Aditya Birla Sunlife Midcap Fund	Mid Cap	150000	94460	-55540
ICICI Prudential Mutual Fund	Mid Cap	150000	86231	-63769
SBI Magnum Midcap fund	Mid Cap	150000	79864	-70136

KEEP INVESTING DURING CORRECTION

SIP return							
Time Period		Jan 2008 to March 2009			Jan 2008 to March 2011		
Scheme Name	Category	Investment amount	Valuation	Profit/Loss	Investment amount	Valuation	Profit/Loss
DSP Top 100 Equity fund	Large Cap	150000	114764	-35236	360000	501875	141875
UTI Master Share fund	Mid Cap	150000	109746	-40254	360000	490811	130811
Aditya Birla Sun Life Frontline Equity Fund	Large Cap	150000	107826	-42174	360000	526097	166097
Tatalarge cap fund	Large Cap	150000	107812	-42188	360000	507819	147819
Nippon India Large Cap Fund	Large Cap	150000	107374	-42626	360000	488141	128141
Nippon India Tax saver fund	ELSS	150000	107125	-42875	360000	531422	171422
HDFC Top 100 Fund	Large Cap	150000	106480	-43520	360000	559375	199375
Franklin India Equity Fund	Multicap	150000	106284	-43716	360000	502631	142631
SBI BLUE CHIP FUND	Large Cap	150000	105886	-44114	360000	530949	170949
Franklin India TaxShield Fund	ELSS	150000	105364	-44636	360000	524703	164703
Franklin India Bluechip Fund	Large Cap	150000	103069	-46931	360000	481241	121241
ICICI Prudential Multicap Fund	Multicap	150000	102301	-47699	360000	515271	155271
HDFC Equity Fund	Multicap	150000	101849	-48151	360000	599808	239808
HDFC Mid Cap opportunity fund	Mid Cap	150000	101394	-48606	360000	587041	227041
Nippon India Growth Fund	Multicap	150000	101121	-48879	360000	517044	157044
HDFC Long Term Advantage Fund	ELSS	150000	100223	-49777	360000	555449	195449
SBI Magnum Multicap fund	Multicap	150000	98880	-51120	360000	461836	101836
Aditya Birla Sunline Equity Fund	Multicap	150000	98300	-51700	360000	498251	138251
ICICI prudential long term equity fund	ELSS	150000	98199	-51801	360000	569094	209094
Aditya Birla Sunlife Midcap Fund	Mid Cap	150000	94460	-55540	360000	548782	188782
ICICI Prudential Mutual Fund	Mid Cap	150000	86231	-63769	360000	513013	153013
SBI Magnum Midcap fund	Mid Cap	150000	79864	-70136	360000	477171	117171

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THANK
YOU