

## Returns from Equity are negative?

## IS IT A TIME TO SELL?

#### Natural questions during correction?





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#### What should I do?





#### What should be the right questions?

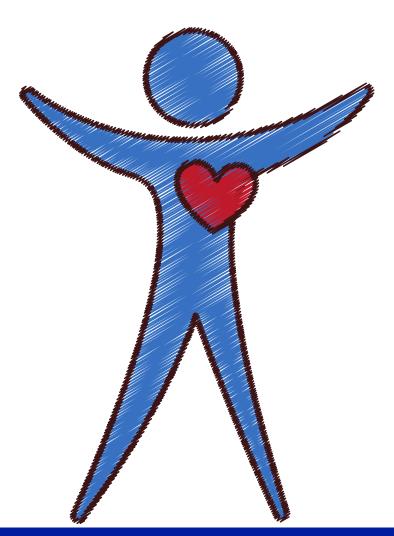


- Why do i feel fear?
- Is the correction permanent?
- When do i require money?



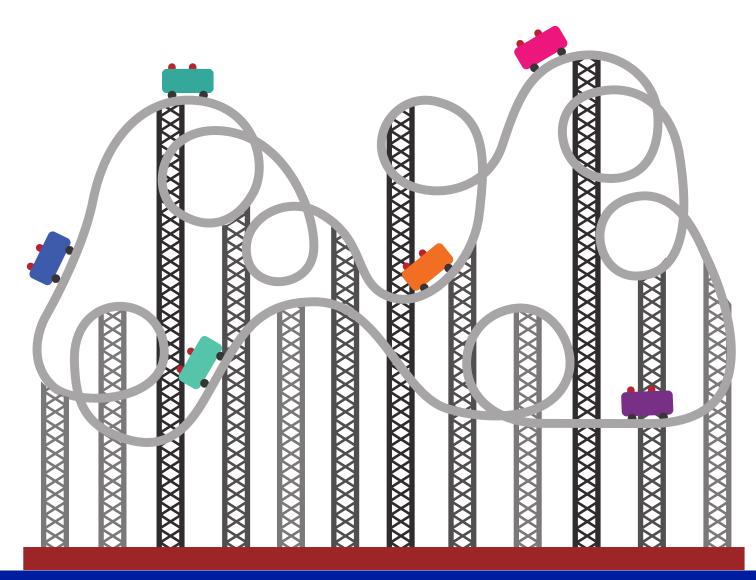
#### Fear is natural for humans!





#### Do you feel fear in roller coaster?





#### Equity or roller coaster, feeling's same!



- When it goes up, you feel excited.
- When it goes down, you feel scared!



#### While scared, you have only two options!





#### Have you ever '*flight*' from roller coaster?



# Jumping out of roller coaster is not a good Idea, Sirjee.



#### Sure shot receipe of failure!



100%

#### Guaranteed

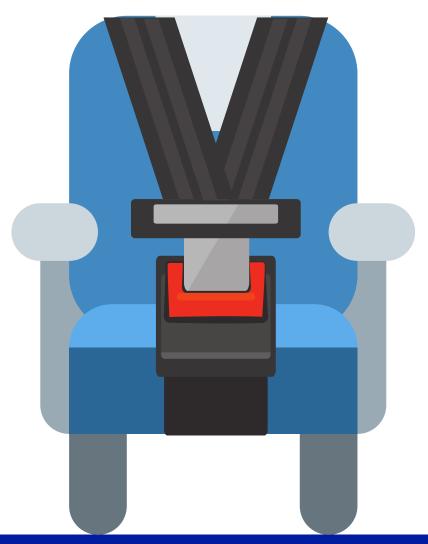
LOSS!



#### What's right strategy?



- Being seated is the best option.
- Let the ride get over.
- You will enjoy at the end.



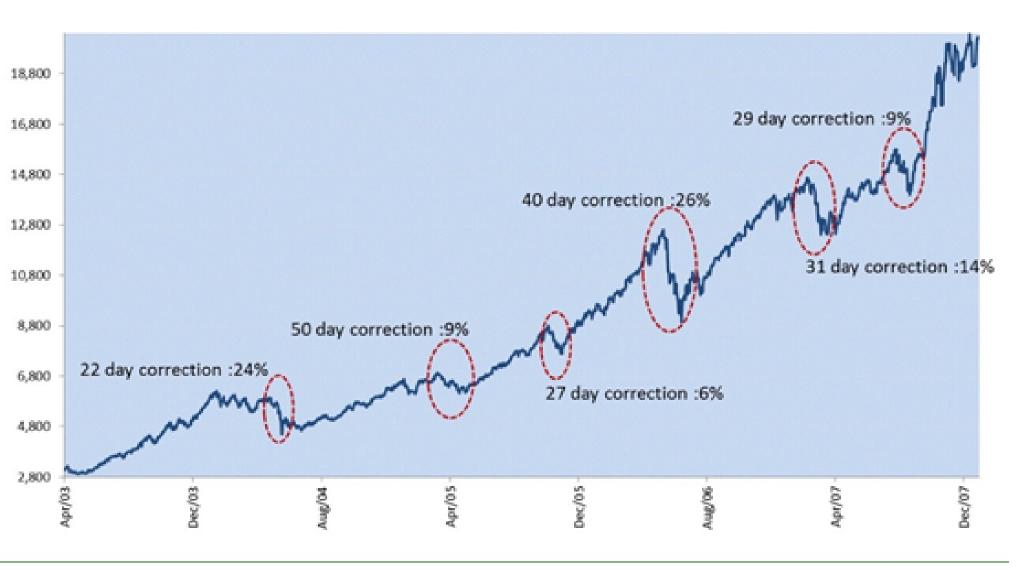
#### So as the case of Equity?



- During correction, you might get scared.
- Redeeming or stopping an SIP is sure shot receipe of LOSS.

#### Sensex movement - 2003 to 2007





#### Why not to worry about correction?



## 3 THINGS YOU CANNOT PREDICT ABOUT THE MARKET!

- When shall market correct?
- How much will market correct?
- How long will it take to recover?

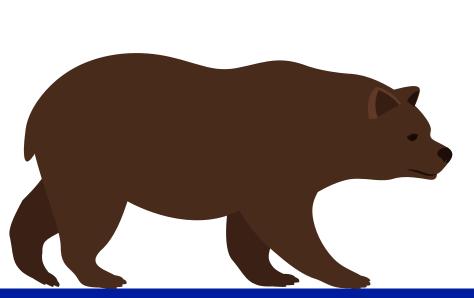
#### What can be predicted!

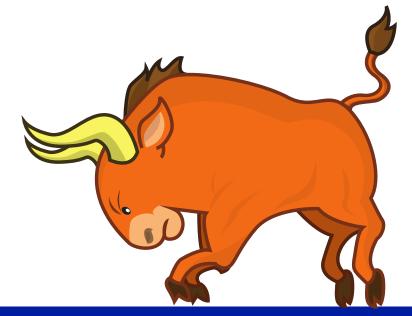


Correction is temporary!

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Growth is permanent!





#### 1992 - Harshad Mehta



Sensex plunged 54% in 1 year



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Sensex plunged 54% in 1 year



Sensex recovered 127% in 1.5 years



#### 1996 - Asian Crisis



Sensex plunged 40% in 4 year



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Sensex plunged 40% in 4 year



Sensex recovered 115% in 1 year



#### 2000 - Technology bubble



Sensex plunged 56% in 1.5 years



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Sensex plunged 56% in 1.5 years



Sensex recovered 138% in 2.5 years



#### 2008 - Lehmen crisis



Sensex plunged 61% in 1 year



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Sensex plunged 61% in 1 year



Sensex recovered 157% in 1.5 years



#### 2010 - Correction



Sensex plunged 28% in 1 year



#### 2010 - Correction



Sensex plunged 28% in 1 year



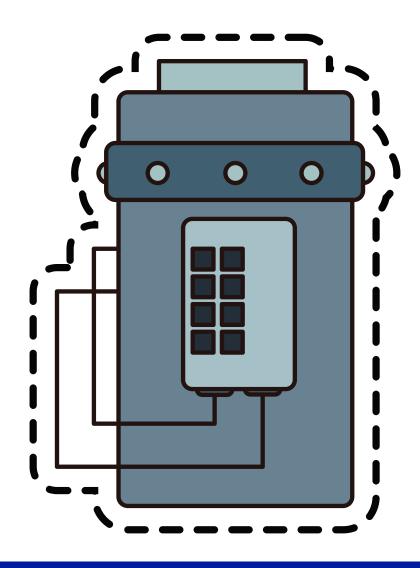
Sensex recovered 96% in 3 years



#### Million dollar question!



If you get a chance to travel back to those corrections, will you invest or withdraw?



#### And the obvious answer is..





#### It's our natural behavior!



#### All past corrections feel like

#### **LOST OPPORTUNITY**

All current and future corrections feel like

**BIG PROBLEM** 

#### Equity mutual fund



Particulars	Investment On	
	14-Feb-00	
Sensex	5924	
Mutual Funds*	100000	

\*Avg. Return of 11 Open ended schemes of various AMCs

#### Value of investment during correction!



Particulars	Investment On	Value As On (Panic Investor)
	14-Feb-00	21-Sep-01
Sensex	5924	2600
Mutual Funds*	100000	48119

\*Avg. Return of 11 Open ended schemes of various AMCs

#### Long term investors need not worry

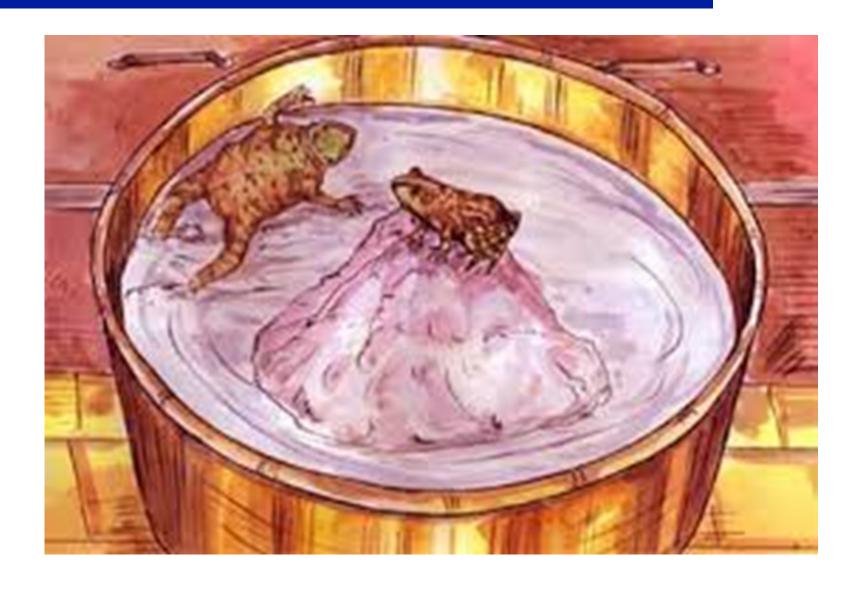


Particulars	Investment On	Value As On (Panic Investor)	Value As On (Confused Investor)
	14-Feb-00	21-Sep-01	23-Nov-04
Sensex	5924	2600	6009
Mutual Funds*	100000	48119	204309

\*Avg. Return of 11 Open ended schemes of various AMCs

#### Story of two frogs!





#### Value of SIP during correction!



LC funds	3 Years
Investment	360000
Value	357000

<sup>\*</sup>Average Return of all Large cap funds of Rs 10000 of SIP started on 1st September 2010. Figures are round of in thousands.

#### If continued further!



LC funds	3 Years	4 Years
Investment	360000	480000
Value	357000	695000

<sup>\*</sup>Average Return of all Large cap funds of Rs 10000 of SIP started on 1st September 2010. Figures are round of in thousands.

#### If continued ever further!



43 LC funds	3 Years	4 Years	Till today
Investment	360000	480000	1030000
Value	348896	695000	1738000

<sup>\*</sup>Average Return of all Large cap funds of Rs 10000 of SIP started on 1st September 2010. Figures are round of in thousands.

#### What does Negative return in SIP mean?



It means you get

**MORE UNITS** 

for your installments



#### What about everyone!



But everyone is selling

and talking about

**STOPPING** an SIP!



#### Legendary advice from the legend!



Be greedy when others are fearful, and be fearful when others are greedy.

WARREN BUFFETT





### WISHING YOU HAPPY INVESTING!

# THANK YOU